

## Enterhealth Staff Bios

### **David M. Kniffen, Jr. – President, Enterhealth**

Kniffen leads all facets of the company's delivery services, including substance abuse treatment centers, counseling, and online recovery services through Enterhealth.com. Kniffen's experience includes positions as senior vice president of corporate development and general counsel for The Point Group, a Dallas-based marketing communications firm, and attorney with the Dallas law firm of Meadows, Owens, Collier, Reed, Cousins and Blau. He earned an undergraduate degree in marketing from Southern Methodist University and is a graduate of the Southern Methodist University School of Law. Kniffen also holds a Master of Law degree from New York University School of Law.

### **Carlos Tirado, MD, MPH – Chief Medical Officer**

Dr. Carlos F. Tirado is chief medical officer of The Ranch, an Enterhealth Addiction Treatment Facility, overseeing all client medical care. He is board certified in psychiatry with specialty training in addiction psychiatry at the Center for Studies on Addiction at the University of Pennsylvania and Masters in Public Health awarded from the University of Texas Houston School of Public Health. Dr. Tirado has conducted health disparities research on Hepatitis C treatment in US veterans and adolescent addiction supported by the National Institute on Drug Abuse and the National Center on Minority Health and Health Disparities and the Robert Wood Johnson Foundation. His clinical work has focused on medication assisted treatment of chronic addiction, treatment of chronic pain and co-morbid addiction, treatment of co-occurring psychiatric disorders (dual diagnosis), training addiction professionals and implementation of evidence-based behavioral therapies. Dr. Tirado has published work in the areas of chronic pain, marijuana dependence, opiate dependence, alcohol dependence and cocaine dependence. He also serves as a clinical assistant professor of psychiatry at the University of Texas Southwestern Medical Center at Dallas.

### **Dr. Harold C. Urschel III, MD, MMA – Chief Medical Strategist**

Serving as chief medical strategist, Dr. Urschel is responsible for strategic development and oversight of all medical and psychiatric treatments delivered across Enterhealth's residential substance abuse treatment program and online recovery support services. Dr. Urschel is also the founder and chief executive officer of Dallas-based Urschel Recovery Science Institute and the CNS Research Group, LLP. Dr. Urschel attended Princeton University, graduating cum laude with a Bachelor of Arts in Neuropsychology. He earned his Doctorate of Medicine from the University of Texas Southwestern Medical School. After completing the first three years of psychiatric residency at UT Southwestern and Parkland Memorial Hospital in Dallas, Dr. Urschel moved to Philadelphia to finish his residency and to begin his two-year chemical dependency treatment, clinical research fellowship at the University of Pennsylvania/Veteran's Administration Medical Center in Philadelphia, Penn. Dr. Urschel also earned a Master of Management Administration degree from Stanford University Graduate School of Business. Dr. Urschel is currently board certified in addiction and general psychiatry by the American Board of Medical Specialties.

**Judith L. Campbell, PhD, BSBA, BSN, RN, CARN – Clinical Director**

Dr. Judith L. Campbell is clinical director of The Ranch, an Enterhealth Addiction Treatment Facility, overseeing all programmatic activities. Dr. Campbell obtained her first degree in finance and accounting at Menlo School of Business Administration where she was awarded the Delta Sigma Pi Gold Scholarship Key as class Valedictorian. Dr. Campbell worked as a corporate accountant for several years prior to leaving that field to seek an environment wherein individual wellness and enrichment were the primary foci. Dr. Campbell obtained a Bachelor of Science degree in nursing from Lamar University in Beaumont, Texas and worked in several critical care areas prior to returning to school to pursue her graduate education. As a critical care nurse, Dr. Campbell became increasingly aware that a large proportion of the population she encountered was struggling with behavioral and substance related addictive disorders as a means of coping with life stressors. In order to better serve this growing population Dr. Campbell obtained her Master of Science and Doctorate of Philosophy degrees from the University of Utah. During the course of her graduate education, Dr. Campbell completed two group Practicum rotations, both of which were coincidentally dealing with addicted populations. This cemented Dr. Campbell's desire to work with addicted individuals.

Dr. Campbell completed her American Psychological Association (APA) approved Doctoral Internship at Central Louisiana State Hospital in Pineville, Louisiana, working with the chronically mentally ill adult and adolescent at this facility, as well as with the traumatized and addicted veteran populations at the adjacent Veteran Administration Hospital in Pineville. Dr. Campbell returned to complete her dissertation at the University of Utah and continued to work as a field practicum student with the University Of Utah Drug and Alcohol Abuse Clinic where she was mentored by RJ Courtney, PhD who has dedicated his professional life to the treatment of addicted populations. Upon relocating to Dallas, Dr. Campbell continued to focus her professional career on treatment of chronic substance, behavioral, and process addictions and co-occurring disorders in adult professional and lay populations.

**Kulraj Thind, RN – Director of Nursing**

Kulraj Thind serves as director of nursing at The Ranch, an Enterhealth Addiction Treatment Facility. He moved to the United States from India in 2002 where he worked as a physician. He received his medical degree from Lugansk State Medical University in Ukraine and his nursing training degree from Excelsior College in Albany, NY. He is currently working on his master of business administration degree in healthcare management. Fluent in five languages (English, Russian, Hindi, Punjabi and Urdu), Kulraj spent more than three years as medical officer with the Denton County Correctional Health Department, and currently serves the organization as a medical reserve corps volunteer. Prior to joining Enterhealth, he worked at Methodist Richardson Medical Center.

### **Bill Binnig – Vice President of Marketing**

Bill Binnig has joined Enterhealth as Vice President of Marketing. He is responsible for providing executive leadership of the company's marketing organization including advertising, business development, direct sales, market research and public relations. A 20-year marketing veteran, Binnig's expertise has been focused on the hospitality/travel and technology sectors with companies like American Airlines, Travelocity, PageNet and ATX Technologies. With his experience in adapting technology to create online consumer services, Bill is uniquely qualified to help Enterhealth grow its online recovery support tools. Binnig earned his Bachelor of Science in business administration from the University of Southern California and his Master of Business Administration from Indiana University.

### **Sheree M. Isett, LPC, NCC, LPC-Supervisor – Director, Quality Assurance**

Sheree Isett is director of quality assurance and the program administrator at The Ranch, an Enterhealth Addiction Treatment Facility. She is responsible for keeping Enterhealth compliant with HIPPA laws, audits, other health regulations and financials. She is a national certified counselor and also serves as onsite human resources. She received her master's degree in counseling from Texas A & M University and a bachelor's degree in psychology from the University of Texas. Prior to joining Enterhealth, she worked as admissions director at the Nexus Recovery Center and clinical director at the Youth Advocate Programs, both in Dallas. She also is a member of the Texas Counseling Association (TCA).

### **Scott Trout – Director of Support Services**

Scott Trout is director of support services and is responsible for supervising wellness and fitness program sand working in dietary and facility operations. Scott received his master's degree in physical therapy from The University of Texas - Southwestern Medical Center at Dallas, and a bachelor's degree in kinesiology from Texas A&M University. Prior to joining Enterhealth, he worked as director of physical therapy at Theracare Home Health in Texarkana, Texas and staff physical therapist at Christus St. Michael Hospital in Texarkana, Texas.