

# First eLearning Online Addiction Recovery Center Introduced by Enterhealth

*Enterhealth.com developed by leading research scientists and doctors*

**Dallas, Texas** (April 17, 2008) – Now people with alcohol and drug addictions can enhance their recovery efforts with the first of its kind, eLearning online recovery support tool offered by **Enterhealth**. Developed by industry-leading addiction scientists and medical professionals, [Enterhealth.com](http://Enterhealth.com) delivers addiction recovery support anonymously, with 24/7 accessibility and at an affordable cost.

“Enterhealth is pioneering addiction recovery with innovative approaches that provide ongoing recovery support throughout a person’s lifetime and through effective delivery vehicles such as Enterhealth.com,” said David M. Kniffen, president of Enterhealth. “This is the first addiction recovery approach to enhance continuum of care through eLearning.”

“Our eLearning program is rich in information and educational material, and it’s designed to support existing recovery treatment models and therapies administered by current medical and other healthcare providers,” said Mark Rappaport, president of Enterhealth.com. “And for the first time ever, we can help people classified as heavy users or abusers reduce their likelihood of becoming diagnosed as addicts. Our goal is to provide everyone the opportunity to receive the help they need, regardless of their situation or how much money they make.”

Priced at \$19.99 a month, Enterhealth.com’s Online Recovery Program is designed to work with existing treatment programs, including 12-step groups, private counseling and intensive residential/outpatient group therapy. Enterhealth.com’s Online Recovery Program allows clients to maintain continuity of care throughout the addiction recovery process, including:

- **Early Prevention:** An introduction to heavy use and abuse of substances, its causes and treatment options. A person who is at risk, but only qualifies as a heavy user or abuser, can begin to learn how to stop using alcohol and/or drugs *before* they become addicted to them.
- **Advanced Recovery:** In-depth, intensive tools, exercises and support to help substance-addicted clients who are newly sober or drug-free to increase their chances for long-term sobriety.
- **Life Care:** Ongoing post-treatment program support for those who have recently completed a treatment program or for those who may have been sober or drug-free for years and wish to reinforce their continued sobriety.

In addition, Enterhealth.com provides substance-addicted clients, families, friends and employers free access to a world-class library, reference tools and eLessons that all focus on addiction education.

“Our hope is that every person in the recovery process can become and remain sober and drug-free by utilizing the behavior modification techniques developed by Enterhealth,” said Dr. Harold Urschel III, Enterhealth’s chief medical strategist. “Behavioral modification and lifelong support are critical components for maintaining sobriety. It has been our experience that most medical professionals agree that patients will benefit greatly from the additional support provided by Enterhealth.com, which is not covered in a typical, standardized therapy model. Also, Enterhealth.com provides access to understandable information about the latest anti-addiction medications that can significantly enhance a patient’s sobriety success.”

Enterhealth is also developing a premier residential treatment center at its North Texas location to be announced later this year.

For more information about Enterhealth, its Online Recovery Program, as well as its Life Recovery Center, please visit [www.enterhealth.com](http://www.enterhealth.com) or call (800) 388-4601.

### **About Enterhealth**

Headquartered in Dallas, Texas, Enterhealth, was founded by a team of distinguished addiction recovery experts and professionals who hold a vision to provide world-class, affordable and accessible addiction treatment resources and educational tools for persons with alcohol and drug addictions.

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